

Making change happen

Business Models for Climate Change Technologies and Innovation

Valencia Spain 15-16 December 2016

This short course will introduce participants to three essential elements of a successful project. Firstly identifying the climate change and other benefits of technology innovations; secondly evaluating the economic and financial feasibility of a proposed project; and finally identifying stakeholders and options for project financing. For example traditional sources of financing are focused on traditional investments but not on the riskier investments typically faced by entrepreneurs in climate change technologies. As a result, entrepreneurs must understand new agents in the financial markets, such as investment funds and private equity companies.

In this course, participants will gain a basic understanding of how to analyze the benefits and economic feasibility of proposed new systems or technologies to address climate change. They will also learn how to approach financial markets, including the development of a business plan and identifying companies and government agencies able to fund climate innovative projects.

#SpotlightBusinessModels
learning.climate-kic.org

Participants can expect the following benefits:

- Acquisition of knowledge about climate change
- Explanation of the needs for technology innovation
- Knowledge of the methods to assess environmental and climate benefits
- Analysis of legal and environment constraints and opportunities
- Evaluating the costs and economic feasibility of innovative climate change technologies
- Understanding the agents of financial markets at a local, national and international level
- Analysis of alternative sources of financing for climate change technologies
- The role of European private equity companies, investments funds, and societies of collective investment for the climate change entrepreneur



Who can join?

Individuals and groups working on innovations to address climate change, including:

- Entrepreneurs
- Start-up companies
- University, governmental, and private-sector research groups
- Project assessment managers in private and public institutions

Fees and Application

Course fee: 800 EUR

50% discount available for Climate-KIC partners, public institutions and NGOs.

Participants from our EIT Regional Innovation Scheme (EIT RIS) countries (Bulgaria, Cyprus, Estonia, Latvia, Malta, Portugal, Romania, Serbia, Slovenia) are exempted from fees and benefit from stipends and financial support to cover their travel and accommodation costs. Incurred travel and accommodation costs can be reimbursed up to a maximum of 500 EUR.

Please note that spots are limited and applications will be assessed as they come in. Early applications are advised. The deadline for grant applications is 17 November.

For further information and online application: [click here](#)

For further enquiries, please contact: celsa.monros@climate-kic.org

In collaboration with:



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