

A group of five business professionals (three men and two women) are standing outdoors in a park-like setting with trees and sunlight. They are gathered around a table with a laptop. One man is holding a bicycle. The scene is bright and green, suggesting a focus on sustainability and nature.

## Advanced business models for climate-friendly technologies and innovation

**Valencia, Spain | 19 – 20 October 2017**

This short course will introduce participants to three essential elements of a successful project: firstly identifying the climate-change and other benefits of technological innovations; secondly evaluating the economic and financial feasibility of a proposed project; and finally identifying stakeholders and options for project financing. Entrepreneurs in climate-friendly technologies must understand new agents in the financial markets, such as investment funds and private equity companies and how they differ from traditional sources of finance.

Participants will gain a basic understanding of how to analyze the benefits and economic feasibility of proposed new systems or technologies to address climate change. They will also learn how to approach financial markets, develop a business plan and identify companies and government agencies able to fund innovative climate-friendly projects.

**#Spotlight**  
Learning.climate-kic.org



## What we offer:

Participants will gain competencies how to successfully design climate-friendly innovations and identify suitable options for financing:

- Understand the need for climate-friendly innovations
- Learn methods to assess environmental and climate benefits
- Analyse the financial market players
- Analyse legal, economic and environmental constraints
- Understand the role of private equity, investment funds, and societies of collective investment for climate-change related entrepreneurs

## Who can take part?

Individuals and groups working on innovations to address climate change, including:

- Entrepreneurs
- Start-up companies
- Project developer

## Fees and registration

Fee for the whole course: 800 EUR. A 50% discount on the regular fee is available for the following groups:

- Employees of public institutions
- Employees of Climate-KIC partners
- Employees of NGOs
- Climate-KIC alumni

Participation can be cancelled free of charge until four weeks before the course begins. Fees already paid will be reimbursed. 50 % of course fees are payable in case of cancellation between four weeks and one week before the course begins. Fees already paid will be reimbursed accordingly. The full fee is payable in case of cancellation less than one week before the course begins.

Please note that spots are limited and applications will be assessed as they come in. The deadline for application is 15 September 2017.

For further information and online application:  
[click here](#)

For further enquiries, please contact:  
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